For nearly a decade, the Global Fairness Initiative (GFI) has been a leader in providing solutions that open economic access and opportunity for working poor communities around the globe. In these emerging economies, agricultural workers represent a large percentage of the labor force, yet are often among the poorest and most vulnerable. In order to ensure the sustainable economic and legal inclusion of the majority of workers, GFI works to identify and address the real barriers preventing long-term economic viability. By giving farmers the training, tools, and access necessary to operate in the real economy, GFI and its partners are helping to move thousands of families from subsistence to true sustainability.

### Subsistence Farmers

**Production:**
- Lack of inputs
- Dependence on rain-fed irrigation
- Lack of infrastructure & basic services

**Access:**
- Low productivity
- Geographic isolation

**Social:**
- Language barriers
- Lack of formal education

### Cooperative Farmers

**Production:**
- Lack of technology
- Inadequate transportation
- Lack of quality control measures

**Access:**
- Exploitative intermediaries
- Weak sales & marketing strategies

**Social:**
- Low capacity for managing legal & tax implications

### Small Producers

**Production:**
- Water management
- Limited access to affordable inputs & equipment

**Access:**
- Unfair prices
- Exploitative intermediaries

**Social:**
- Lack of farm management skills
- Lack of unity among communities

### Food Security

**Production:**
- Crop diversification

**Access:**
- Increased Productivity
- New sources of income

**Social:**
- Improvements to households
- Investment in child development

### Cooperative Farmers

**Production:**
- Lack of technology
- Inadequate transportation
- Lack of quality control measures

**Access:**
- Exploitative intermediaries
- Weak sales & marketing strategies

**Social:**
- Low capacity for managing legal & tax implications

### Capacity Building:

- Organizational management
- Administrative/financial training
- Conflict resolution/negotiation skills
- Participation in government instances
- New enterprise opportunities resulting from improved waste management

**Inputs:**
- Improvement of distribution channels
- Access to new markets via consolidation

**Policy:**
- Connection to universities & technical resources.
- Work with government to improve rural household income survey

### Income Generation

**Production:**
- Acquisition of improved agricultural technology

**Access:**
- Access to competitive markets
- Improved prices/increased revenue

**Social:**
- Formalization & legal integration
- Access to government services and political representation

### Results

**Production:**
- Improved water & land management

**Access:**
- Self-sustainability
- New sources of income

**Social:**
- Improved nutrition
- Family integration

### Inputs:

- Affordable, user-friendly irrigation technology
- Emergency food relief (as necessary)

**Policy:**
- Connection to social services
- Work with government to improve rural household income survey

### Policy:

- Connection to universities & technical resources.
- Work with government to improve rural household income survey

### Other Measures:

- Certification of goods
- Production of processed goods
- Broadening of product mix

**Inputs:**
- Access to micro-finance and savings
- Access to necessary equipment
- Connection to local markets

**Policy:**
- Connection to universities & technical resources.
- Work with government to improve rural household income survey

### Rural Enterprise

**Production:**
- Crop diversification

**Access:**
- Increased Productivity
- New sources of income

**Social:**
- Improvements to households
- Investment in child development

**Policy:**
- Connection to universities & technical resources.
- Work with government to improve rural household income survey

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